

Media Release

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FOR IMMEDIATE RELEASE

SeaGauge™ is the first Bluetooth wireless multifunction digital gauge for the marine industry.

(Brookings, OR) – Chetco Digital Instruments, Inc., a marine instrumentation company since 1992, has launched the industry's first Bluetooth wireless digital gauge unit for recreational boaters. Dubbed the SeaGauge™, the solid-state instrument replaces up to nine analog gauges. Users can now monitor RPM, MPH, VOLTS, AMPS, OIL PRESSURE, FUEL LEVEL, ENGINE TEMPERATURES and MAIFOLD TEMPERATUES from the single water-proof enclosure.

SeaGauge features nine user definable display labels and can work with most existing senders already installed. The unit features programmable high/low alarms for all sensor inputs and a user customizable sensor table to calibrate display values. An easy to read back-light LCD screen can display one or all sensors dependent on user preference. List price starts at \$749 depending on options.

The unit's unique feature is the built-in Bluetooth wireless module for transmitting display data in NMEA 0183 format to a compatible PC/Laptop or PDA. "We wanted a way to interface to other equipment with out having to run additional wiring in a marine environment and Bluetooth was the answer" says the unit's designer Joe Burke CTO at Chetco Digital Instruments. Users wanted to have multiple stations that displayed the same sensor data, Burke said. "By going with the Bluetooth radio and NMEA 0183 protocol – users can install one SeaGauge™ unit at the main helm and use a PDA to roam around while still viewing and logging real-time data," he said. Burke also noted that multiple units can be cascaded by the wireless technology to increase sensor inputs from 8 to 16.

Burke's co-founder and company president Steve James, said they discovered the need for wireless gauges from customers who wanted to add instrumentation to flying bridges that replicated information already at the main helm and weren't too keen on running a lot of new wiring. The much smaller footprint of the digital gauge allows room for bigger sonar and chart-plotters now common in most vessels.



Besides its wireless features - SeaGauge™ sports a unique five layer faceplate that provides anti-glare and anti-fog viewing of the crisp 24 X 2 character LCD display. Users can create up to eight groups of instrumentation values and display them using a single sealed water-proof button. Users can see one sensor at a time or all eight depending on their preference. Users create their own display labels from an 80 character alpha-numeric set.

SeaGauge™ comes with water-resist power and sensor cables as well as RS232 cables for direct attachment to equipped PC. The wireless Bluetooth option is available as either built-in or as a separate cable for extended range. All units are sealed and waterproof for use in harsh saltwater environments and backed by a full one-year warranty.

For more information on SeaGauge™ and other Chetco Digital Instruments products, and where to buy, see our web site and www.seagauge.com or email sales@seagauge.com or call 541 661 2051

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